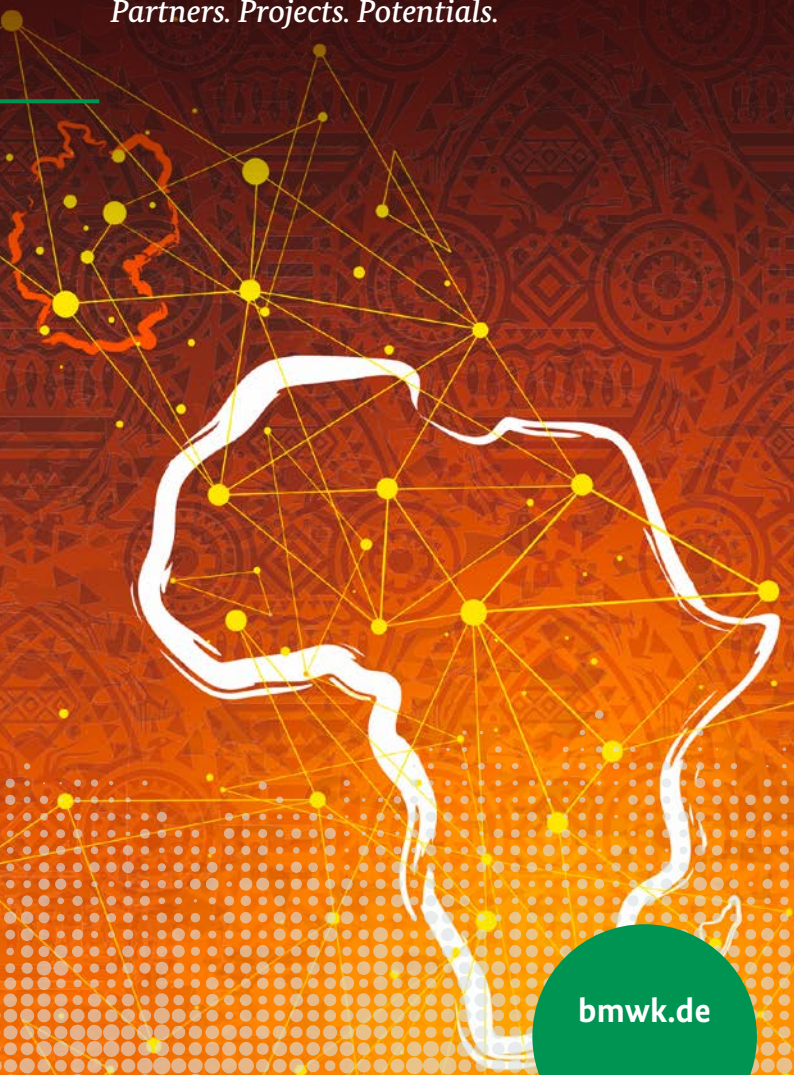
Federal Ministry
for Economic Affairs
and Climate Action

MITTELSTAND
GLOBAL
AFRICA BUSINESS
NETWORK

Africa Business Network

Partners. Projects. Potentials.



bmwk.de

Expert advice from the Africa Business Network

The Africa Business Network of the Federal Ministry for Economic Affairs and Climate Action (BMWK) offers comprehensive **information, advisory and support services** for companies that want to do business in Africa.

Relying on strong partners such as GTAI, the BMWK's export initiatives, the German Chamber of Commerce and Industry (DIHK) and the German Chambers of Commerce Abroad, the CCI Network Office Africa (INA), the Agency for Business & Economic Development (AWE) as well as established associations with an expertise in African affairs the **Africa Business Network** connects institutions of German foreign trade and investment promotion as well as German development cooperation with stakeholders interested in furthering trade and investment in Africa.

As one of the three pillars of the **Federal Government's Development Investment Fund** the Africa Business Network links the **existing services** and offers additional **instruments to promote foreign trade and investment** in order to support companies in entering in African markets.

How does the Africa Business Network support companies?

African markets offer myriad opportunities for economic activity. No matter the stage of your business project, the Africa Business Network will offer you tailor-made advice and support.

With our internet platform **Africa Business Guide** we inform you about business conditions in all 54 African countries (www.africa-business-guide.de).

We provide **market development** and **market entry** services, including webinars, studies and business delegation trips to the target countries.

We provide **initial advice** on current programmes and services in the fields of foreign trade and investment promotion and development cooperation.

We set up direct **contacts** between you and your target country.

We offer **in-depth advice** on financing, the legal framework and other topics related to market entry.

We identify **business opportunities** in growing African markets for your company.

Your personal contact at the Coordination Office

The Coordination Office for the Africa Business Network provides you with a personal contact person for your business endeavors who assists you during the entire market entry process – from project idea to implementation.

Tailor-made solutions for you

In addition to initial consultation, the Africa Business Network offers tailor-made solutions with a regional and sector-specific focus. **Sector experts** for

- water in Egypt,
- construction in Ghana,
- circular economy in South Africa,
- health in Kenya and
- automotive industry in Morocco

identify specific business opportunities and inform you via the Coordination Office for the Africa Business Network. Sign up at branchenexperten@gtai.de.

Moreover, the **Consulting Vouchers Africa** offer customized consultancy services for your business projects in Africa. The vouchers are open to small and medium-sized projects in all sectors in any African country and for projects in all African countries. Contact the Coordination Office for the Africa Business Network for non-binding information on the Consulting Vouchers Africa and the requirements for eligible business projects at beratungsgutscheine@gtai.de. Find out more about the current services at: www.africa-business-guide.de/wirtschaftsnetzwerk-afrika (in German)

Would you like to find out more, obtain information on business opportunities or get support for a specific business project? Feel free to use our services!

The Africa Business Guide is the digital platform of the Africa Business Network for your successful business in Africa.

Detailed information on all African countries and interesting sectors as well as an up-to-date event calendar can be found here: www.africa-business-guide.de (in German)

AFRICA BUSINESS GUIDE

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An overview of the partners of the Africa Business Network can be found here: https://www.africa-business-guide.de/de/wirtschaftsnetzwerk-afrika/partner (in German)

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